



GENERAL TRAINER MEMBERSHIP

If you have just started an etiquette training business or if you are a trainer or speaker in another field who occasionally needs etiquette and/or culturally-specific training tools or expert advice to supplement your services, a general membership would be of benefit to you in the following ways:

- On-demand access to etiquette tips, sources, monthly webinars, resources and reference materials
- Ongoing contact and communications with civility and culture experts from around the world
- Mentoring from "Master Trainers" who have at least 5 years or more of civility training or a related area of expertise
- Discounted rates on ICTC certification courses and exams
- Special rates on ICTC civility training toolkits and materials available through the ICTC store
- Consulting and information in various languages including French, English, Spanish, Mandarin, Italian, Spanish, Greek, German, Taiwanese, Arabic, and Hindi.
- Authorization to use the ICTC logo and list "**Member of ICTC**" on your webpage
- After 1 year, General Members have opportunity to advance to "**Master Trainer**" status by challenging the ICTC certification exam

Limited time offer- 1/2 price membership fee: **The cost of a general membership is \$195.00 Canadian for a 12 month period.** Once your application and payment is received, you will be sent a login and password the ICTC online office.

GENERAL TRAINER APPLICATION

Name _____

Phone _____

Email _____

Mailing address _____

Website _____

Books published _____

Years in business _____

Overview of activities the past 2 years _____

3 recent speaking or training events _____

3 references

*Please go to www.paypal.com to send payment for the annual enrollment fee of \$195.00 plus GST \$9.75 for a total of \$205.70 to lew@civilityexperts.com OR, visit the shopping cart at <http://stores.culturalcompetence.ca> to purchase your membership.